General Manager (S & M - CM)

*ales & Marketing - Consumer Mobility
** Floor, New CTS Building

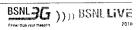
. 6, Greams Road, Chennai - 600 006 hone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड (भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)



Lr no GM(SALES & MKTG-CM)/TNCIRCLE /CAF/2011-12/ Dt at Chennai-6 the 16.02.12

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All Heads of SSA

Sub: Mobile connections without CAF and address – reg.

Kind reference is invited to the discussions held in various meetings regarding non submission of CAF, incomplete data entry and CAF verification. It has been discussed in the management meeting field on 09-02-2012 at length about the missing data entry and CAF verification pending for more than 1 Takh mobile connections activated till last month.

In this regard, GM (NW O-CM), CBT has analysed the case in depth and submitted the following instructions.

- 1. Since the complete details of all working connections along with customer address and HLR dump has 10 be made over to TERM CELL in the first week of March, it is requested to complete data entry and CAF verification on or before the end of February 2012 so as avoid any penalties from TERM CELL.
- \varnothing . The pending cases where data entry and CAF verification is not completed within this stipulated time, the data base will be filled up with dealer//Franchisee/CSR name & address before submitting to TERM cell and they will be held responsible for any consequences.
- 3. Since the activation through SMS from retailers is based on Franchisee tree, the activations of retailers will be updated with Franchisees name only and they will be held responsible for any consequences.
- 4. This procedure will be followed in all future cases, if the data entry/CAF verification is not completed within 21 days of activation through SMS.

Hence your kind intervention is invited to ensure that data entry and CAF verification is completed in time under your jurisdiction.

(J.MAHENDRA KUMAR)? General Manager (S&M-CM),

Tamil Nadu Circle.